



Branded Labels & Packaging



Pack Labelling

Style 1



Welsh Lamb

Lagern bei unter 5°C

verpackt am	zu verbrauchen bis	Gewicht
00/00/00	00/00/00	0.000 kg

Gekühlt aufbewahren

Nach dem Öffnen innerhalb von 24 Stunden verbrauchen. Beachten Sie unbedingt das vorgegebene Verbrauchsdatum. Freuen Sie die Ware am Tag des Kaufes ein, verbrauchen Sie sie bis zum Ablauf eines Monats. Tauen Sie hierbei die Ware vollständig ab, bevor Sie sie verschieben. Nach dem Abtauen ist die Ware innerhalb von 24 Stunden zu verbrauchen.

Style 2



Agnello Gallese

Conservare in frigorifero sotto i 5°C

Data di confezionamento	Consumare preferibilmente entro	Peso
00.00.00	00.00.00	0,000 kg

Tenere Sempre in Frigorifero

Una volta aperta la confezione, consumare il prodotto entro 24 ore. Non consumare il prodotto dopo la data di scadenza. Congelare il giorno stesso dell'acquisto e successivamente consumare il prodotto entro 1 mese. Scongellare completamente prima di cucinare. Consumare il prodotto entro 24 ore dallo scongelamento.

Style 3



Welsh Lamb

Store below 5°C

Price	Price per kg	Weight/kg	Use By
£	£	0.000 kg	00/00/00

For cooking guidelines, refer to back of label and website. Keep refrigerated below 5°C. Once opened, keep refrigerated and use within 1 day. Do not exceed the Use By date, use within 1 month. Defrost thoroughly before cooking, do not refreeze and use within 1 day. Produced and packed in the UK for Ocado Ltd, Hatfield, Herts AL10 9NE.

eatwelshlamb.com

Style 4



Cig Oen Cymru

Storiwch o dan 5°C

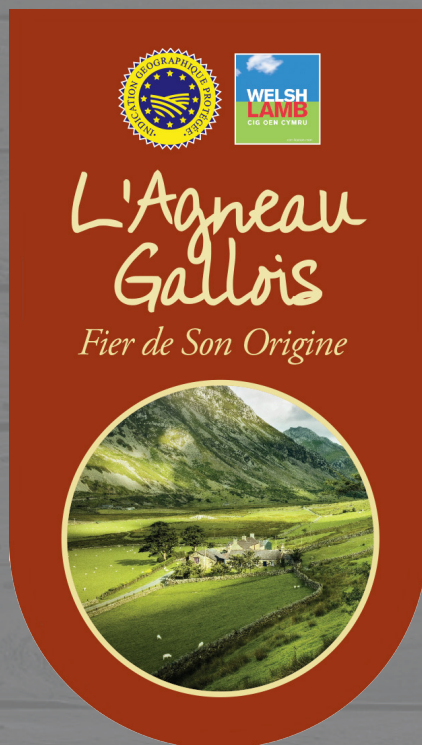
Pris	Pris y kg	Pwysau/kg	Defnyddiwch Erbyn
£	£	0.000 kg	00/00/00

Cyfarwyddiadau coginio ar gefn y label a'r wefan. Cadwch yn yr oergell o dan 5°C. Ar ôl ei agor, cadwch yn yr oergell a'i defnyddio o fewn 1 diwrnod. Nid dylid ei defnyddio ar ôl y dyddiad 'Defnyddio Erbyn', defnyddiwch o fewn 1 mis. Cyn coginio bydd angen dadner yn ddiwy, ni dylid ei rewi eto a defnyddio o fewn 1 diwrnod. Wedi'i grynhychu a'i bacio yn y DU i Ocado Ltd, Hatfield, Swydd Hertford AL10 9NE.

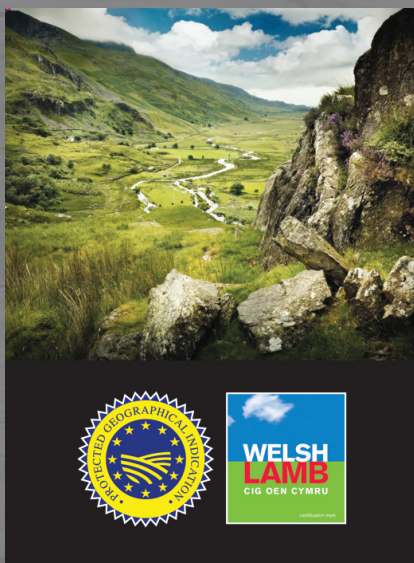
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Secondary Labelling

Style 5



Style 6



Style 7

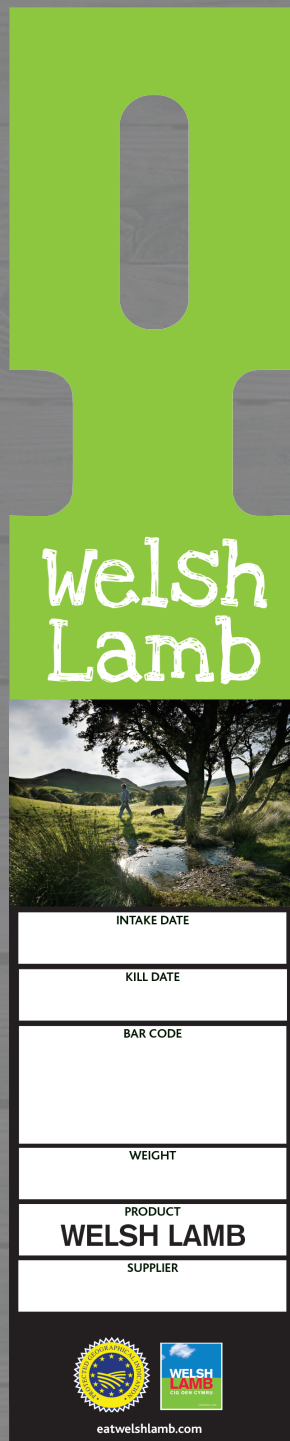
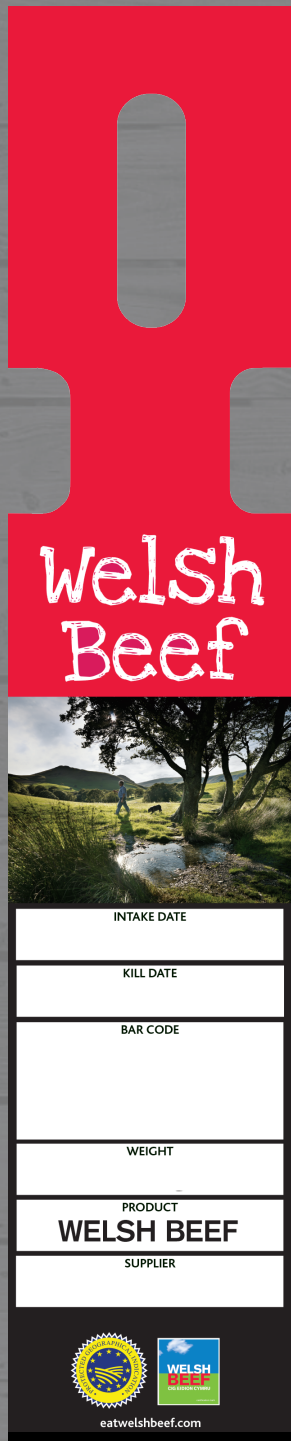


Style 8

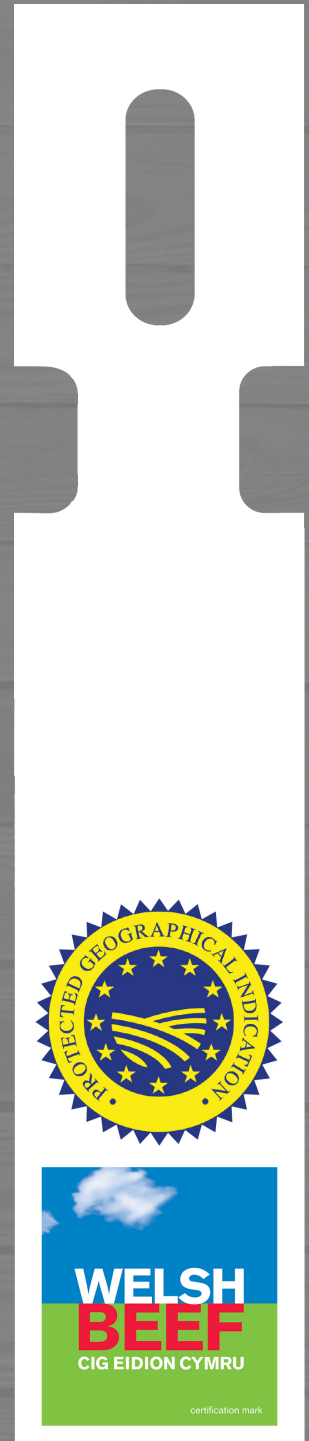


Carcass Tags

Style 9 & 10



Style 11 & 12



Skin Pack/Tray Pack Labelling

Style 13

Style 14

Welsh Lamb

Loin Chops

Not all Lamb is created equal



price	£ per kg
weight/kg	
produced on	
display until	

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Welsh Beef

Steak

Bred in heaven



price	£ per kg
weight/kg	
produced on	
display until	

eatwelshbeef.com

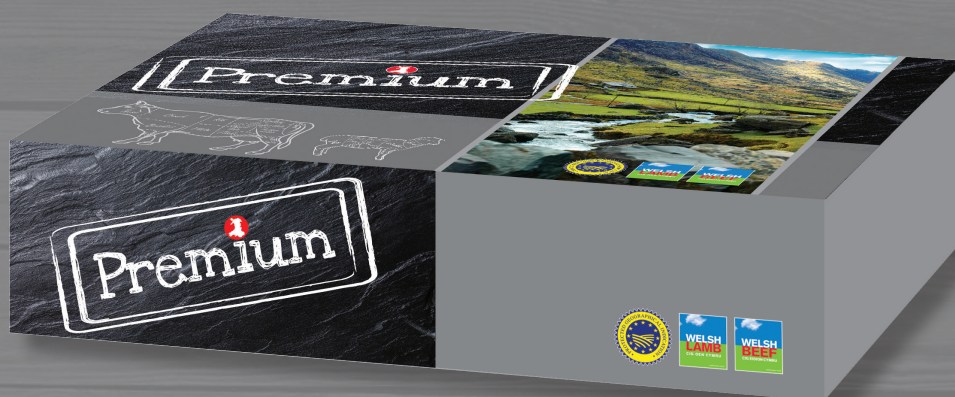
Skin Pack Sleeve

Style 15



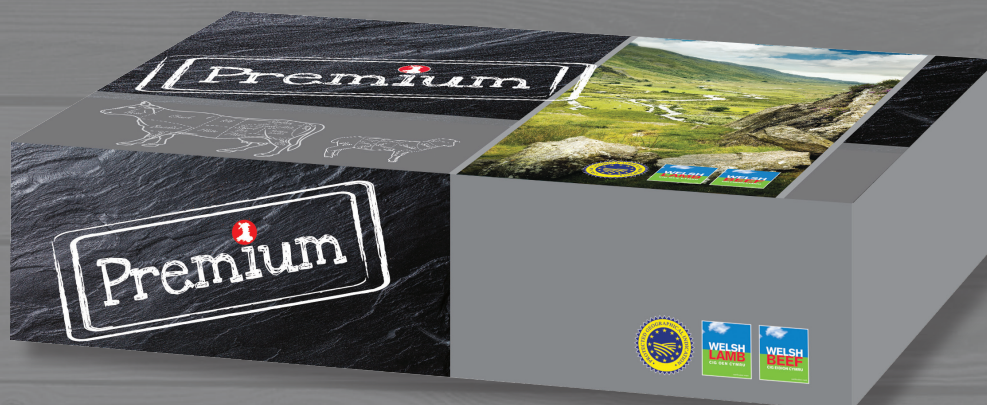
Box Packaging

Style 16



Box Packaging

Style 17



Box Packaging

Style 18



Box Packaging

Style 19



Box Packaging

Style 20



Meat Stabbers

Style 21

